**« ( Lurene / 1 Shot / Cam 1 ) »**

 Would you like to have your voice heard across the city of Memphis?

 Grant Milner has more on how to make that happen.

**« Take PKG Runs.. 1:54 ..std outcue"**

 **»**

 Broadcasting live from the University of Memphis since 1979, WUMR is the only exclusive jazz radio station in the Memphis area.

 The Jazz Lover offers a mix of jazz, as well as Blues, Latino, and even some new age.

 The station also broadcasts all Memphis Tiger home football and basketball games, conducted by students.

 Educational programming is also a major focus of U92.

**« Compix Name Super CG#: $$$$**

**Malvin Massey /WUMR General Manager »**

**« Take SOT Runs.. 0:15 ..to get experience"**

 **»**

 The station was founded when Southwestern at Memphis, now Rhodes College, sold one of its two licenses to Memphis State University.

 The radio station became WUMR in 1994 when the school became the University of Memphis.

 The all-jazz programming has been true throughout the 33 years of broadcasting.

**« Compix Name Super CG#: $$$$**

**Greg Williams /WUMR personality »**

**« Take SOT Runs.. 0:16 ..doing the work"**

 **»**

**« Compix Name Super CG#: $$$$**

**Grant Milner /Standup »**

 Today, the station portrays the best in jazz 24 hours a day, 7 days a week.

 WUMR has expanded with online capabilities, giving listeners the option of hearing their favorite music on the go.

 The Jazz Lover gives most students their first gig at an FM station, but more importantly helps build a foundation for a successful career after college.

 In the University District, I'm Grant Milner, Insight News.