Director Note

 ENROLLMENT – VO SOT VO

Anchor

 Raven

 CAM 1 – TITE

Fewer Tigers may be walking the pavement of the University if this trend continues.

Kathy Brower has the story

VO

 00:00:00

 \*\*\* VO \*\*\*

Locator Super

 University District

 00:00:00

 The University of Memphis experienced a drop in enrollment for the first time since 2008.

 The Vice Provost of Enrollment Services speaks on the issue.

Name Super

 Betty Huff

 Vice Provost of Enrollment Services

 00:00:11

SOT

 Runs :12

 “…bump last year”

[“We have looked at the data across the 3-5 year period and the decrease this year looks

fairly significant, but if you look at it across time we had a very large bump last year.”]

VO Continues

 00:00:28

Anchor

 Raven

 CAM 2 - TITE

 Even though enrollment overall has declined, the honors program has hit a record participance of almost 2,000 students.

 Huff believes that the cost of tuition might also be a cause for the drop in enrollment.

TRT

 00:00:41