Director Note

ENROLLMENT – VO SOT VO

Anchor

Raven

CAM 1 – TITE

Fewer Tigers may be walking the pavement of the University if this trend continues.

Kathy Brower has the story

VO

00:00:00

\*\*\* VO \*\*\*

Locator Super

University District

00:00:00

The University of Memphis experienced a drop in enrollment for the first time since 2008.

The Vice Provost of Enrollment Services speaks on the issue.

Name Super

Betty Huff

Vice Provost of Enrollment Services

00:00:11

SOT

Runs :12

“…bump last year”

[“We have looked at the data across the 3-5 year period and the decrease this year looks

fairly significant, but if you look at it across time we had a very large bump last year.”]

VO Continues

00:00:28

Anchor

Raven

CAM 2 - TITE

Even though enrollment overall has declined, the honors program has hit a record participance of almost 2,000 students.

Huff believes that the cost of tuition might also be a cause for the drop in enrollment.

TRT

00:00:41