**« (Director Note)**

**Food Show-LEAD/ pkg (editing version) »**

**« ( Caray / 1 Shot / Cam 1 ) »**

Do you have a passion for food? Well recently Sysco Memphis hosted a food show in order to connect with customers and potential buyers.

Insight's Raven McClain has the story.

**« (Director Note)**

**Food Show- PKG (editing version) »**

**« Take PKG Runs.. 1:28 ..public will enjoy"**

 **»**

**« Compix Locator - CG#: $$$$**

**Downtown Memphis »**

 The 2012 Food Show hosted by Sysco Foods took place downtown for the pubic to enjoy and learn about products.

 This event however, was tailored to restaurant owners, store owners, and other businesses who were looking to network with fellow peers in the food and beverage industry.

**« Compix Name Super CG#: $$$$ (Take at: 016)**

**Mike Edwards »**

[ We're here at the food show for Harding Sysco. We're here to help out the customers of the area, learn more about the products that we carry to you guys around the area, to restaurants...better quality food and help out everyone that needs something new]

 People got the chance to taste new food products and learn how to incorporate them into their business.

 Many vendors were present at this event, including Pepsi, Campbell's Soups, Tyson's Coke, King Cotton, Sara Lee, and more.

 Smaller businesses were present also in order to get their name and brand out to the public.

**« Compix Name Super CG#: $$$$**

**Joanna White /Title »**

[Coming to the Sysco Food Show is great exposure for any brand. You get to meet customers, alot of them you may already have, so its great to shake their hand and thank them for their business. Others you might have never met before so its good to get your product in front of them and sell what you have to offer!]

**« Take Live Runs.. 0:12 (Live Shot) »**

 The 2012 Sysco Food Show was alla bout building brands and sellin gquality products that the public would enjoy.