



IT’S NEW YORK FASHION WEEK…BUT AT THE UNIVERSITY OF MEMPHIS.



FRIDAY, THE SCHOOL’S BLACK STUDENT ASSOCIATION HELD IT’S FORTY-SECOND ANNUAL FASHION SHOW… AT THE UNIVERSITY CENTER.



THE FASHION SHOW BROUGHT IN VARIOUS CLOTHING LINES FROM MEMPHIS AND SURROUNDING AREAS…

AND EVEN AS FAR AS…ATLANTA, GEORGIA.

IT ALSO FEATURED LOCAL TALENT FROM MEMPHIS…INCLUDING PAT 24 SEVEN…AND PRO.





*[“The Black Student Association has been around for more than 60 years and to keep it going…the fashion show is its main fundraiser. We have the fashion show every year. Some years it hasn’t been as successful but this year it was definitely a success and we raised a lot of money”]*



THE FASHION SHOW IS B-S-A’S LARGEST FUNDRAISER OF THE YEAR.

LAST YEAR PROCEEDS ONLY CAME TO ABOUT 200 DOLLARS…BUT THIS TIME…

IT MORE THAN DOUBLED THAT…MAKING THE TOTAL CLOSE TO 4000.

CO-CHAIRMAN OF

 B-S-A SAID THE FASHION SHOW IS MORE THAN ABOUT MAKING MONEY.

IT HELPS PROMOTE DIVERSITY…AND STUDENT INVOLVEMENT IN CAMPUS ACTIVITIES.

