Script

Name Sheila Guerrero Assignment \_\_C\_\_\_\_\_\_\_\_

Story Idea: Pinnacle Airlines New CFO

|  |  |
| --- | --- |
| Video | Audio |
|  | 1 Could an email mean that Pinnacle Airlines will be leaving Memphis for good? In a leaked document from Pinnacle Airlines new CFO, Curt Berchtold, this could mean the Memphis-based airline is preparing to jet-off and relocate up north.  2) Berchtold is stated in the email as saying, “My wife and four kids miss Minnesota in a big way, and so I’ve accepted the CFO position with Pinnacle Airlines which allows us to relocated back home.”  3) If the email is true what does that mean for the city of Memphis? I spoke with Commissioner Paul Morris to get his reaction to the statement made by Berchtold.  **\*SOT**\*  “Pinnacle Airlines is an important community asset. We want them to stay in Memphis, we let them know that we want them to stay in Memphis. And we’ve done what we needed to do to put the odds in our favor to keep them in Memphis.”  3) Although the new CFO announced he accepted the new position via email it is causing a lot of concerns here in the city of Memphis. But in a statement from Pinnacle, the new CFO plan to commute from Memphis to Minnesota.  4) The company is currently working under deadline provided by bankruptcy court to make a decision on whether to remain in Memphis or relocate to Minneapolis.  **\*SOT**\*  “I’ve been told by Pinnacle that they have not made a decision about where their headquarters will be. I know that they are looking at Minnesota and they are looking at Memphis.  5) Pinnacle is currently located in downtown Memphis where they relocated to last year. |
|  |  |