**« (Director Note)**

**Natural Hair - PKG »**

**« ( Dana / 1 Shot / Cam 1 ) »**

**« Compix Talent - CG#: $$$$**

**Dana Porter /Insight News »**

 Looking your best for an interview or another day in the office is extremely important. Obviously, a nice suit, good hygeine, and well-kept hair are necessary, but can textured ethnic hair fit the look? Insight News Reporter Catherine Patton went on a search for the answer.

**« Take PKG Runs.. 2:00 ..Memphis. Insight News"**

 **»**

**« Compix Locator - CG#: $$$$**

**A Natural Affair Beauty Lounge »**

 With the resurgence of naturally curly hair in the African American community, ment and women are faced with the idea that they may not be able to land the careers that they want because of their non-traditional hair.

 With so many different opinions on natural hair and where it fits in, the need for education about the issue is increasing.

 At the University of Memphis, Patricia Whitley revealed that although there are limits to the way one wears his or her hair, the deciding factor lies more with what the person can offer to the company.

**« Compix Name Super CG#: $$$$**

**Patricia Whitley /Career Services »**

**« Take SOT Runs.. 0:15 ..the work place"**

 **"Sometimes I would just recommend if they're going for an interview not to have it so wild, maybe to tame it just a little bit because that truly has nothing to do with thier abilities. I think it's more or less how people perceive you in the work place" »**

**« Compix Talent - CG#: $$$$**

**Catherine Patton /Insight News »**

**« Take SOT Runs.. 0:15 ..a corporate setting"**

 **"Behind me is a natural affair beauty lounge where people like me who choos not to chemically straighten their tresses can get their naturally kinky of curly hair styled and ready for any setting, including that of a corporate setting." »**

 The Owner of A Natural Affair Beauty Lounge assures people who want to embrace their natural curls that they have options when it comes to more conservative styles for textured hair.

**« Compix Name Super CG#: $$$$**

**Takeisha Berry-Brooks /Salon Owner »**

**« Take SOT Runs.. 0:14 ..still look professional"**

 **"There are more style options and versatility where the hair can be uniform or more styleable in its natural state and that can still look professional" »**

 Natural hair care specialist Pearl Walker-Ali, owner of 62-year-old family-owned business Legacy Locs and Natural Styles, sees no reason to let the negative stigma of natural hair hinder someone from wanting to work in corporate settings.

**« Compix Name Super CG#: $$$$**

**Pearl Walker-Ali /Title »**

**« Take SOT Runs.. 0:11 ..wear your hair"**

 **"Certainly, all of my clients don't work in corporate America, but many of them do. So what I tell people is 'Don't ever think that you are unemployable because of how you wear your hair'" »**

 Nevertheless, the issues of natural hair acceptance in the office still lingers in the air for those who search for the balance between curly and conservative

Catherine Patton, University of Memphis, Insight News.

**« (Director Note)**

**TRT - 2:05 »**