**« (Director Note)**

**MCS-ObesityVSV »**

**« ( Raven / 1 Shot / Cam 1 ) »**

This fall, Memphis City Schools has been taking action in order to tackle the childhood obesity rate within this very city.

Memphis City Schools joined Nickelodeon in celebrating "Worldwide Day of Play", an initiative to get kids healthy and active.

The purpose of Worldwide Day of Play is to get kids from sitting in front of the TV everyday to playing outside more.

The initiative that Nick is taking will get kids more involved and knowledgeable about their health.

**« Take SOT Runs.. 0:21 .."**

**"« Compix Name Super CG#: $$$$ (Take at: 024)**

**Kendall Munson /Physical Education Specialist »**

**Your health is your wealth so invest in it. Today we celebrated Nickelodeon's Worldwide Day of Play to increase awareness about health and nutrition.**

**The students came, had a good time, we had a successful event.**

**Look forward to it next year." »**

Caldwell-Guthrie Elementary is just one of many schools across the nation hosting an event for local kids to join in.

The day featured dancing, racing, and an interactive seminar in order to inform children on how important daily exercise and nutrition is to their well-being.

Worldwide Day of Play has ultimately become a great step towards improving this world.